

# Learn with CAMPUS

## Imposter Scams

### Top Frauds

1. Imposters
2. Online Shopping
3. Prizes, sweepstakes, lotteries
4. Investments
5. Business and job opportunities

Scammers contacting people on social or by phone led to big losses

\$1.2 billion total lost  
\$1,400 median loss per person

Research shows that the average SMS open rate is 98%, compared to just 20% for emails.

### TRUST YOUR GUT.

Don't ever hesitate to contact your financial institution directly if you have doubts. It could save you thousands!

### REPORT SCAMS

Contact the Federal Trade Commission (FTC) at 1-877-FTC-HELP (1-877-382-4357) or use the Online Complaint Assistant to report various types of fraud, including counterfeit checks, lottery or sweepstakes scams, and more.

[REPORTFRAUD.FTC.GOV](http://REPORTFRAUD.FTC.GOV)



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